# OPTICAL DISTRIBUTORS AND MANUFACTURERS ASSOCIATION

PO Box 264, Terrey Hills, NSW, 2084 Ph: 02 9450 0765

E-mail: [marketing@odma.com.au](mailto:marketing@odma.com.au)

ODMA is the professional association for manufacturers, importers and wholesalers of ophthalmic optics products in Australia.

ODMA provides the forum for the interchange of opinions and ideas among its members on matters which affect the Australian Optical Industry.

ODMA represents its members in advocacy and lobbying to authorities such as the TGA, ATO and other Government departments on issues facing the optical industry.

ODMA is the publisher of the Eye Talk Reference Guide (in digital and print), and its supplements, Progressive Lens Guide, Contact Lens Colour Card, Equipment Magazine and the LOOKBOOK.

# ODMA EXECUTIVE

|  |  |
| --- | --- |
| Craig Chick (Chair)  Robert Sparkes | HOYA  Optimed |
| Brad Saffin | Marchon/VSP Australia |
| Gail Giordani | ZEISS |
| Lionel Minter | Mimo |
| Angelina Chee | De Rigo |
| Mark Altman | Device Technologies |
| Michelle North | CooperVision |
| Jacque Katsieris | ProOptics |
| Amanda Trotman | CEO |

**ODMA EXHIBITION**

* ODMA is the co-owner with Optometry Victoria South Australia (OVSA) of O=MEGA, the international optics exhibition. ODMA owns and runs both O-SHOW and ODMAFair events.
* These events are the major trade exhibitions to reach Optometrists, Ophthalmologists, and Optical Dispensers from Australia and New Zealand
* ODMA members receive substantial discount on space rental as exhibitors at these events.

# ODMA MEMBERSHIP FEE

Annual Fee $79.20 (incl. GST) per employee\*

|  |  |
| --- | --- |
| < 15 Employees | $1,188 (minimum) |
| Maximum | $3,036 |

\* Exclusive Agents to be included in total number of employees

**BENEFITS OF ODMA MEMBERSHIP**

## ODMA NEWS

ODMA members are kept informed of ODMA activities through regular e-talk bulletins, as well as additional newsletters on major events and industry topics, especially where it is important for you to have your say.

## INDUSTRY RESEARCH

Another service available to ODMA members is the provision of industry research of the optical industry in a bi-annual report, which is produced independently.

## ANALYSIS OF THE AUSTRALIAN EYEWEAR INDUSTRY

As a member you will receive a “free” copy of the latest Analysis of the Australian Eyewear Industry which has been conducted since 2002.

## PRODUCT STANDARDS

ODMA members have input into the standards set for optic products in Australia and are represented on Standards Australia committees for Ophthalmic Optics, Sunglasses, Eye Protection, and Protective Eyewear for Sport.

## ANNUAL MEMBERS ONLY FUNCTION

On behalf of the Executive Committee, the ODMA Chairman invites all members to the free Annual End of Year, members’ only function. This event gives members the opportunity to meet socially and to discuss the industry etc. in a convivial atmosphere.

## EXCLUSIVE MEMBER DEALS

By utilizing the buying power of all its members ODMA negotiates competitive deals on behalf of members for services such as overnight freight delivery fees. ODMA has negotiated a competitive freight deal with Toll Priority of which all members can take advantage.

## EVENT DISPLAY DISCOUNTS

ODMA members are eligible for a substantial discount on space rental at the ODMA’s major events.

## INDUSTRY SUPPORT

ODMA represents industry to assist with negotiations relating to tariffs, TGA matters, import related regulations and other key topics.

## DISPENSING SCHOLARSHIPS

ODMA provides dispensing scholarships to students employed in independent practices wishing to undertake Cert IV optical dispensing studies subject to an application process. All ODMA member staff are automatically entitled to Dispensing Scholarships to undertake Cert IV optical dispensing studies.

## Please complete the attached and return with your application for membership to:

ODMA PO Box 264

Terrey Hills, NSW, 2084

|  |
| --- |
| **Principal’s Name:** |
| **Company Name:** |
| **Address:** |
|  |
| **Telephone:** |
| **Fax:** |
| **Mobile:** |
| **E-mail:** |
| **Number of Employees (including agents):** |

**The following is a brief profile of our company and products:**

The Secretary

Optical Distributors & Manufacturers Association of Australia

PO Box 264

TERREY HILLS 2084

APPLICATION FOR MEMBERSHIP

I ……………………………………………………….. (name of applicant)

in the position of……………………………………….………………(job title)

of …………………………………………………………..…(Company name)

.............................................................................................

and address is

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HEREBY APPLY for membership of OPTICAL DISTRIBUTORS AND MANUFACTURERS ASSOCIATION OF AUSTRALIA LIMITED (hereinafter

called “the Company”).

It is acknowledged that the Company is a company limited by guarantee and in the event that the Company be wound up each member agrees to contribute such amount as may be required for the payment of debts and liabilities of the Company and the costs charges and expenses of winding up the Company such amount not exceeding Fifty Dollars ($50.00) or such amount pursuant to clause 4 of the Memorandum of Association of the Company.

I hereby agree to be bound by the provisions of the Memorandum and Articles of Association and the Membership Code of Conduct of the Company.

DATED THIS....................DAY OF 20

SIGNED.........................................